

# SHALANAH DAWSON

## WORK EXPERIENCE

### FRONT END ENGINEER

White House Custom Colour | 2015-Current 📍 Eagan, MN

- **CREATED:** SPA that allows users to create a 5x7" card, with the flexibility of adding more products in the future. Users can see the card and design they selected, change layouts, change color themes, add photos, and edit text (Javascript, React, Redux, Draft, SCSS, Webpack, ES6, CSSModules, WebdriverIO)
- **INVENTED:** Created ways to matching text from Photoshop to web to pdf generation (PDFlib, Python, Photoshop Generator, Javascript)
- **REFACTORED:** Internal website maintenance and tool building, Crafted customer websites (Gulp, SCSS, Javascript, JQuery, HTML, Git, Python, SWIG)

### FRONT END DEVELOPER / GRAPHIC DESIGNER

American Academy of Neurology | 2013-2015 📍 Minneapolis, MN

- **CREATED AND DESIGNED:** Mobile site UI and styles and standards, internal website skin, offline staff applications to ease routine tasks
- **CREATED AND TRAINED STAFF:** Responsive email templates
- **PHOTOGRAPHED:** CEO meetings with public officials, conferences, benefits, and staff
- **DESIGNED:** Logos, conference identity, postcards, books, interactive pdfs, infographics

### WEB / GRAPHIC DESIGNER

Visual Communications Group | 2012-2013 📍 Burnsville, MN

- **CREATED AND DESIGNED:** Corporate responsive website, email templates, responsive landing pages, client dashboard user interface
- **DESIGNED:** Logo, business cards, sale sheets

### HIGH SCHOOL VISUAL ARTS TEACHER

Waconia High School | 2008-2012 📍 Waconia, MN

- **TAUGHT:** Digital Photography, Graphic Design, Ceramics I, Ceramics II, Introduction to Art, and Applied Arts

### WEB / GRAPHIC DESIGNER

CBE International | 2007-2009 📍 Minneapolis, MN

- **CREATED AND DESIGNED:** Email templates, store website styling
- **ART DIRECTION:** Corporate website
- **DESIGNED:** Logo and brand standards, postcards, letterhead, brochures, catalogs, magazine templates, magazine and book covers

## EDUCATION

### BACHELOR OF ARTS

Bethel University | 2002-2006 📍 St. Paul, MN

**MAJORS:** Math Education 5-12, Art Education K-12

**MINOR:** Physics

**ACTIVITIES:** Soccer (3 yrs), Lacrosse (4 yrs), All Conference Lacrosse (2 yrs), Physics Honor Society Member, Physics Society Officer (1yr), Math and Physics Teaching Assistant

### BERLIN VISUAL CULTURE PROGRAM

Lexia International | Summer 2005 📍 Berlin, Germany

Studied German, German art, and German history

## HOBBIES & INTERESTS

Soccer, lacrosse, broomball, hiking and running, printmaking, photography, pumpkin carving, going to the cabin, visiting family in Chicago, art museums

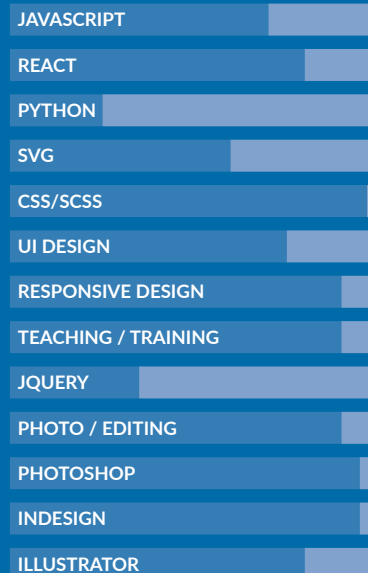


## ABOUT

Hello! I am a front end developer and graphic designer with a knack and enthusiasm for exploring new technologies while ensuring that design is user-friendly and engaging.

Never shy to take on new challenges, I love problem solving and working with other developers.

## SKILLS & SOFTWARE



## CONTACT

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